

PRIVACY NOTICE

YOUR PERSONAL INFORMATION AND WHAT WE DO WITH IT

CONTENTS	PAGE
The meaning of some terms that we use in this privacy notice	2
Who we are and how to contact us	3
Have you been introduced to us by a broker or other intermediary?	3
What kinds of personal information about you do we process?	3
Personal information that we generally process in connection with all our products and services	4
Additional personal information that we process in connection with a mortgage	4
Additional personal information that we process in connection with a savings product	4
Joint applicants, Guarantors and Powers of Attorney	5
What is the source of your personal information?	5
What are the legal grounds for our processing of your personal information (including when we share it with others)?	5
How and when can you withdraw your consent?	7
Is your personal information transferred outside the UK or the EEA?	8
How do we share your information with credit reference agencies?	8
What should you do if your personal information changes?	8
Do you have to provide your personal information to us?	9
Do we do any monitoring involving processing of your personal information?	9
Profiling and other automated decision making	9
For how long is your personal information retained by us?	10
What are your rights under data protection laws?	10
Data anonymisation and use of aggregated information	11
Your marketing preferences and what this means	11
Data privacy notices from other organisations	11

THE MEANING OF SOME TERMS THAT WE USE IN THIS PRIVACY NOTICE

Automated decision making means a process where we make decisions about you, such as your suitability for a product, using a computer based and automated system without a person being involved in making that decision (at least first time around).

Profiling means any form of automated processing of your personal information to evaluate certain personal aspects about you, such as to analyse or predict aspects concerning your economic situation, health, personal preferences, interests, reliability, behaviour, location or movements.

Process or processing includes everything we do with your personal information from its collection, right through to its destruction or deletion when we no longer need it. This includes for instance collecting it (from you), obtaining it (from other organisations), using, sharing, storing, retaining, deleting, destroying or transferring it overseas.

Legitimate interests is mentioned in our privacy notice because data protection laws allow the processing of personal information where the purpose is legitimate and is not outweighed by your interests, fundamental rights and freedoms. Those laws call this the legitimate interests legal ground for personal data processing.

WHO WE ARE AND HOW TO CONTACT US

Earl Shilton Building Society of 22 The Hollow, Earl Shilton, Leicester LE9 7NB is a data controller of your personal information. This means information that is about you or from which we can identify you. This privacy notice describes how we deal with your personal information. We are the data controller of this information under relevant data protection laws because in the context of our business relationship with you we decide how and why it is processed in the ways explained in this privacy notice. When we use terms such as we, us and our in this notice, we mean Earl Shilton Building Society.

Our Data Protection Officer can be contacted at any time including if you have queries about this privacy notice or wish to exercise any of the rights mentioned in it. The contact details are:

Post: Data Protection Officer

Earl Shilton Building Society

22 The Hollow Earl Shilton Leicester LE9 7NB

Telephone: 01455 844422

You will see at the end of this privacy notice that we mention the privacy notices of Credit Reference Agencies. We do need to share these with you. Please read them carefully and contact those organisations if you have questions (their details are in their notices).

This privacy notice may be updated from time to time. This means we may send you an updated copy (depending on whether we are required to do that or not). An up to date version will be made available on the Society's website www.esbs.co.uk.

HAVE YOU BEEN INTRODUCED TO US BY A BROKER OR OTHER INTERMEDIARY?

Our mortgage and savings products are available through our own branches and savings accounts are available on our own website. Our mortgages may be viewed on our website and are also available through professional and financial advisors and anyone else who acts as a person sitting in between you and us in relation to what we do for you. In this notice we will call these persons "brokers and other intermediaries".

When a broker or other intermediary processes your personal information on our behalf, this privacy notice will apply and you should contact our Data Protection Officer to exercise your rights under data protection laws. When a broker or other intermediary processes your personal information as a data controller in its own right, its own privacy notice will apply and you should ask them for a copy if you do not have one by the time you are introduced to us.

WHAT KINDS OF PERSONAL INFORMATION ABOUT YOU DO WE PROCESS?

This will depend on the products or services you apply for and (if your application is successful) obtain from us.

PERSONAL INFORMATION THAT WE GENERALLY PROCESS IN CONNECTION WITH ALL OUR PRODUCTS AND SERVICES

This includes:

- Your title, full name, your contact details, including for instance your email address, home and mobile telephone numbers;
- Your home address, correspondence address (where different from your home address) and address history;
- Your date of birth and/or age, e.g. to make sure that you are eligible to apply for the product and/or
 that it is suitable for you;
- Your National Insurance number, if you have been issued with one;
- · Your nationality, if this is necessary for us to comply with our legal and regulatory requirements;
- Records of how you have contacted us and, if you get in touch with us online, details such as your
 mobile phone location data, IP (Internet Protocol) address and MAC (Media Access Control) address;
 and
- Some special categories of personal data such as about your health or if you are considered a vulnerable customer (more details below).

ADDITIONAL PERSONAL INFORMATION THAT WE PROCESS IN CONNECTION WITH A MORTGAGE

This includes:

- Your financial details e.g. your salary and details of other income, details of your savings, details of your expenditure, and details of account(s) held with other providers if you pay your mortgage from those account(s):
- Details about all of your existing borrowings and loans;
- Personal information about your credit history which we obtain from Credit Reference Agencies
 (CRAs) including data which originates from Royal Mail (UK postal addresses), local authorities
 (electoral roll), the insolvency service, Companies House, other lenders and providers of credit (who
 supply data to the CRAs), court judgments, decrees and administration orders made publicly available
 through statutory public registers (see the section on 'Credit Reference Agencies' below);
- Information about your employment status including whether you are employed, self-employed, retired
 or receive benefits;
- Information about your occupier status, such as whether you are a tenant, live with parents or are an owner occupier of the property in which you live at the time of your application;
- Information which is relevant for your residency and/or citizenship status, such as your nationality, your length of residency in the UK and/or whether you have the permanent right to reside in the UK;
- Your marital status, family, lifestyle or social circumstances if relevant to the mortgage product (e.g. the number of dependents you have or if you are a widow or widower); and
- Where relevant, information about any guarantor which you provide in any application.

ADDITIONAL PERSONAL INFORMATION THAT WE PROCESS IN CONNECTION WITH A SAVINGS PRODUCT

This includes:

- Your financial details e.g. details of your other savings account(s) held with other providers if you pay into your savings product from those other account(s);
- Where a person other than the savings account holder makes a withdrawal from the account, information about that person and the transaction; and
- Information about your tax position.

JOINT APPLICANTS, GUARANTORS AND POWERS OF ATTORNEY

If you make a joint application we will also collect the personal information mentioned above about that/those person(s). You must show this privacy notice to the other applicant(s) and ensure they confirm that they know you will share it with us for the purposes described in it. If you look now at the "What are the legal grounds" section (below) you will see reference to consent and a description of some limited scenarios where it may be relevant to what we do with personal information. If we ask you to obtain consent from the joint applicant(s) (such as for marketing) you should do that using the consent capture mechanism that we give or make available to you for that purpose.

If you apply for your mortgage with a guarantor, that person will see this privacy notice when he/she submits his/her own personal information to us because he/she must necessarily sign the application form.

If there is somebody who has power of attorney over your affairs, that person will see this privacy notice when we make contact with him/her directly.

WHAT IS THE SOURCE OF YOUR PERSONAL INFORMATION?

We will generally collect your personal information from you directly. If you are introduced to us by a broker or other intermediary, we will obtain some personal information about you indirectly from them when they introduce you to us.

In addition, we obtain your personal information from other sources such as Credit Reference Agencies, your employer, landlord, other lenders, HMRC (Her Majesty's Revenue & Customs), DWP (Department for Works & Pensions), publically available directories and information (e.g. telephone directory, social media, internet, news articles), debt recovery and/or tracing agents, other organisations to assist in prevention and detection of crime plus police and law enforcement agencies. Some of the personal information obtained from Credit Reference Agencies will have originated from publicly accessible sources. In particular, Credit Reference Agencies draw on court decisions, bankruptcy registers and the electoral register (also known as the electoral roll). We explain more about Credit Reference Agencies below. We have also mentioned above in the lists of personal information that we process some of the CRAs' other sources of information (which are our own source of information too).

WHAT ARE THE LEGAL GROUNDS FOR OUR PROCESSING OF YOUR PERSONAL INFORMATION (INCLUDING WHEN WE SHARE IT WITH OTHERS)?

Data protection laws require us to explain what legal grounds justify our processing of your personal information (this includes sharing it with other organisations). For some processing, more than one legal ground may be relevant (except where we rely on a consent). Here are the legal grounds that are relevant to us:

- Processing necessary to perform our contract with you for the mortgage product or savings product or for taking steps prior to entering into it:
 - Administering and managing your mortgage or savings account and services relating to that, updating
 your records, tracing your whereabouts to contact you about your account and doing this for
 recovering debt in relation to your mortgage account;
 - b) Sharing your personal information with other payment services providers such as when you ask us to share information about your account with them;
 - All stages and activities relevant to managing your mortgage or savings account including enquiry, application, administration and management of accounts, illustrations, requests for transfers of equity and setting up/changing/removing guarantors (relevant to mortgage accounts only); and
 - d) For some of our profiling and other automated decision making.
- 2) Where we consider that, on balance, it is appropriate for us to do so, processing necessary for the following legitimate interests which apply to us and in some cases other organisations (who we list below) are:
 - Administering and managing your mortgage or savings account and services relating to that, updating
 your records, tracing your whereabouts to contact you about your mortgage account and doing this
 for recovering debt;
 - b) To test the performance of our products, services and internal processes;
 - c) To adhere to guidance and best practice under the regimes of governmental and regulatory bodies such

as HMRC, the Financial Conduct Authority, the Prudential Regulation Authority, the Ombudsman, the Information Commissioner's Office and under the Financial Services Compensation Scheme;

- d) For management and audit of our business operations including accounting;
- e) To carry out searches at Credit Reference Agencies pre-application, at the application stage, and periodically after that;
- f) To carry out monitoring and to keep records (see our section on monitoring below);
- g) To administer our good governance requirements such as internal reporting and compliance obligations or administration required for AGM (Annual General Meeting) processes;
- h) For market research and analysis and developing statistics;
-) For direct marketing communications; and
- j) When we share your personal information with these other people or organisations;
 - Your guarantor (if you have one) applicable to mortgages only;
 - Joint account holders, trustees and beneficiaries and any person with power of attorney over your
 affairs (in each case only if relevant to you);
 - Other payment services providers such as when you ask us to share information about your account with them;
 - Other account holders or individuals when we have to provide your information to them because some money paid to you by them should not be in your account;
 - The broker or other intermediary who introduced you to us;
 - Our legal and other professional advisers, auditors and actuaries;
 - · Financial institutions and trade associations;
 - Governmental and regulatory bodies such as HMRC, the Financial Conduct Authority, the Prudential Regulation Authority, the Ombudsman, the Information Commissioner's Office and under the Financial Services Compensation Scheme;
 - Tax authorities who are overseas for instance if you are subject to tax in another jurisdiction we
 may share your personal information directly with relevant tax authorities overseas (instead of via
 HMRC):
 - Other organisations and businesses who provide services to us such as debt recovery agencies, back up and server hosting providers, IT software and maintenance providers, document storage providers and suppliers of other back office functions;
 - Buyers and their professional representatives as part of any restructuring or sale of our business or assets;
 - Credit Reference Agencies (see below where we explain more and refer to a separate leaflet for more information); and
 - · Market research organisations who help us to develop and improve our products and services.
- 3) Processing necessary to comply with our legal obligations:
 - a) For compliance with laws that apply to us;
 - b) For establishment, defence and enforcement of our legal rights;
 - c) For activities relating to the prevention, detection and investigation of crime;
 - d) To carry out identity checks, anti-money laundering checks pre application, at the application stage, and periodically after that;
 - e) To carry out monitoring and to keep records (see our section on monitoring overleaf);
 - f) To deal with requests from you to exercise your rights under data protection laws;
 - g) To process information about a crime or offence and proceedings related to that (in practice this will be relevant if we know or suspect fraud); and
 - h) When we share your personal information with these other people or organisations:
 - Your guarantor (if you have one) applicable to mortgages only;
 - Joint account holders, Trustees and beneficiaries, and the person with power of attorney over your
 affairs;
 - Other payment services providers such as when you ask us to share information about your account with them;
 - Other account holders or individuals when we have to provide your information to them because some money paid to you by them should not be in your account;
 - Law enforcement agencies and governmental and regulatory bodies such as HMRC, the Financial Conduct Authority, the Prudential Regulation Authority, the Ombudsman, the Information Commissioner's Office and under the Financial Services Compensation Scheme (depending on the circumstances of the sharing); and
 - Courts and to other organisations where that is necessary for the administration of justice, to
 protect vital interests and to protect the security or integrity of our business operations.

- 4) Processing with your consent:
 - a) When you request that we share your personal information with someone else and consent to that;
 - b) For direct marketing communications;
 - c) For some of our profiling; and
 - d) For some of our processing of special categories of personal data such as about your health or if you are considered a vulnerable customer (and it will be explained to you when we ask for that explicit consent what purposes, sharing and use it is for).
- 5) Processing for a substantial public interest under laws that apply to us where this helps us to meet our broader social obligations such as:
 - a) Processing of your special categories of personal data such as about your health or if you are considered a vulnerable customer;
 - b) Processing that we need to do to fulfil our legal obligations and regulatory requirements; and
 - c) When we share your personal information with other people and organisations if they need to know that you are considered a vulnerable customer such as your relatives, social services, your carer, and/or the person who has power of attorney over your affairs.

HOW AND WHEN CAN YOU WITHDRAW YOUR CONSENT?

Much of what we do with your personal information is not based on your consent, instead it is based on other legal grounds. For processing that is based on your consent, you have the right to take back that consent for future processing at any time. You can do this by contacting us as follows:

Post: Data Protection Officer

Earl Shilton Building Society

22 The Hollow Earl Shilton Leicester LE9 7NB

Telephone: 01455 844422

The consequence might be that we cannot send you some marketing communications or that we cannot take into account special categories of personal data such as about your health or if you are considered a vulnerable customer (but these outcomes will be relevant only in cases where we rely on explicit consent for this).

We will tell the broker or other intermediary who introduced you to us that you have withdrawn your consent only if it is our data processor (this means an organisation who is processing personal information on our behalf) or if we are required to do so when you exercise certain rights under data protection laws. You should make sure to contact them directly to withdraw your consent for what they do with your personal information as a data controller in their own right.

To comply with payment services regulations we have to share some of your personal information with other payment service providers in some circumstances such as when you ask us to share information about your account with them. Whilst those payment services regulations mention 'consent' for this, 'consent' in that context does not have the same meaning as 'consent' under data protection laws. The legal grounds which may be relevant to this are compliance with our legal obligations, performance of our contract with you, our legitimate interests, or a combination of these. This is why if you ask to withdraw consent from what we do with your personal information where we need to have it for the payment services regulations, we may still have to hold and use your personal information.

IS YOUR PERSONAL INFORMATION TRANSFERRED OUTSIDE THE UK OR THE EEA?

We are based in the UK but sometimes your personal information may be transferred outside the UK or the European Economic Area. If it is processed within Europe or other parts of the European Economic Area (EEA) then it is protected by European data protection standards. Some countries outside the EEA do have adequate protection for personal information under laws that apply to us. We will make sure that suitable safeguards are in place before we transfer your personal information to countries outside the EEA which do not have adequate protection under laws that apply to us.

Safeguards include contractual obligations imposed on the recipients of your personal information. Those obligations require the recipient to protect your personal information to the standard required in the European Economic Area. Safeguards also include requiring the recipient to subscribe to 'international frameworks' intended to enable secure data sharing and where the framework is the means of protection for the personal information.

HOW DO WE SHARE YOUR INFORMATION WITH CREDIT REFERENCE AGENCIES?

In order to process your application, we will perform identity checks and credit checks (applicable to mortgages only) on you with one or more credit reference agencies (CRAs). To do this, we will supply your personal information to CRAs and they will give us information about you. This will include information from your credit application and about your financial situation and financial history.

CRAs will supply to us both public (including the electoral register) and shared credit, financial situation and financial history information and fraud prevention information.

We will use this information to:

- · Assess your creditworthiness and whether you can afford to take the mortgage;
- · Verify the accuracy of the data you have provided to us;
- · Prevent criminal activity, fraud and money laundering;
- Manage your account(s);
- · Trace and recover debts; and
- Ensure any offers provided to you are appropriate to your circumstances.

Please see the data privacy notices section at the end of this document.

We will continue to exchange information about you with CRAs while you have a relationship with us. We will also inform the CRAs about your settled accounts. If you borrow and do not repay in full and on time, CRAs will record the outstanding debt. This information may be supplied to other organisations by CRAs. The identities of the CRAs, their role also as fraud prevention agencies, the data they hold, the ways in which they use and share personal information, data retention periods and your data protection rights with the CRAs are explained in more detail in the separate leaflet which we refer to later on in this privacy notice.

When CRAs receive a search from us they will place a search footprint on your credit file that may be seen by other lenders.

If you are making a joint application we will link your records together, so you should make sure you discuss this with them, and share with them this information, before lodging the application. CRAs will also link your records together and these links will remain on your and their files until such time as you or the joint applicant successfully files for a disassociation with the CRAs to break that link.

WHAT SHOULD YOU DO IF YOUR PERSONAL INFORMATION CHANGES?

You should tell us without delay so that we can update our records. The contact details for this purpose are:

Post: Earl Shilton Building Society

22 The Hollow Earl Shilton Leicester LE9 7NB Alternatively, please contact either of our branches.

If you were introduced to us by a broker or other intermediary who is data controller in its own right, you should contact them separately. In some cases where you exercise rights against us under data protection laws (see the section on 'what are your rights under data protection law?') we may need to inform the broker or other intermediary but this will not always be the case.

DO YOU HAVE TO PROVIDE YOUR PERSONAL INFORMATION TO US?

We are unable to provide you with the mortgage product or savings product or to process your application without having personal information about you. Your personal information is required before you can enter into the relevant contract with us, or it is required during the life of that contract, or it is required by laws that apply to us. If we already hold some of the personal information that we need – for instance if you are already a customer – we may not need to collect it again when you make your application.

DO WE DO ANY MONITORING INVOLVING PROCESSING OF YOUR PERSONAL INFORMATION?

In this section monitoring means any listening to, recording of, viewing of, intercepting of, or taking and keeping records (as the case may be) of calls, email, text messages, social media messages, in person face to face meetings and other communications.

We may monitor where permitted by law and we will do this where the law requires it. In particular, where we are required by the Financial Conduct Authority's regulatory regime to record certain telephone lines or in person meetings (as relevant) we will do so.

Some of our monitoring may be to comply with regulatory rules, self-regulatory practices or procedures relevant to our business, to prevent or detect crime, in the interests of protecting the security of our communications systems and procedures, to have a record of what we have discussed with you and actions agreed with you, to protect you and to provide security for you (such as in relation to fraud risks on your account) and for quality control and staff training purposes.

Some of our monitoring may check for obscene or profane content in communications.

We may conduct short term carefully controlled monitoring of your activities on your mortgage account or savings account where this is necessary for our legitimate interests or to comply with our legal obligations. For instance, where we suspect fraud, money laundering or other crimes.

Telephone calls and/or in person meetings between us and you in connection with your application and the mortgage product or savings product may be recorded to make sure that we have a record of what has been discussed and what your instructions are. We may also record these types of calls for quality control and staff training purposes.

PROFILING AND OTHER AUTOMATED DECISION MAKING

This section is relevant where we make decisions about you using only technology, and where none of our employees or any other individuals have been involved in the process. For instance, in relation to transactions on your mortgage account or savings account, payments into your savings account from other providers, and triggers and events such as account opening anniversaries and maturity dates. We may do this to decide what marketing communications are suitable for you, to analyse statistics and assess lending risks.

We can do this activity based on our legitimate interests (and they are listed in the section about legal grounds above) only where the profiling and other automated decision making does not have a legal or other significant effect on you. In all other cases, we can do this activity only where it is necessary for entering into or performing the relevant contract, is authorised by laws that apply to us, or is based on your explicit consent. In those cases you have the right to obtain human intervention to contest the decision (see 'rights in relation to automated decision making which has a legal effect or otherwise significantly affects you' below). Profiling for direct marketing can mean there is a separate right to object (see 'rights to object' below).

FOR HOW LONG IS YOUR PERSONAL INFORMATION RETAINED BY US?

Unless we explain otherwise to you, we will hold your personal information for the following periods:

- Retention in case of queries. We will retain the personal information that we need to keep in case of
 queries from you (for instance, if you apply unsuccessfully for a product or service) for I year unless we
 have to keep it for a longer period (see directly below);
- Retention in case of claims. We will retain the personal information that we need to keep for the
 period in which you might legally bring claims against us which in practice means 6 years for savings
 accounts and 12 years for mortgages and financial planning unless we have to keep it for a longer period
 (see directly below); and
- Retention in accordance with legal and regulatory requirements. We will retain the personal
 information that we need to keep even after the relevant contract you have with us has come to an
 end for 18 years for mortgages and financial planning and this will be to satisfy our legal and regulatory
 requirements.

WHAT ARE YOUR RIGHTS UNDER DATA PROTECTION LAWS?

Here is a list of the rights that all individuals have under data protection laws. They do not apply in all circumstances. If you wish to exercise any of them we will explain at that time if they are engaged or not. The right of data portability is only relevant from May 2018.

- The right to be informed we have to be transparent with you about the processing that we do
 with your personal information. This is why we have a privacy notice. The information that you
 supply is determined by whether or not we collected your personal information directly from you or
 indirectly via someone else (such as a broker or other intermediary). Your right to be informed may be
 relevant if you consider it necessary to ask for more information about what we do with your personal
 information.
- The right to have your personal information corrected if it is inaccurate and to have incomplete
 personal information completed in certain circumstances. If we have disclosed the personal information
 in question to other organisations, we must inform them of the rectification where possible. Your
 rights in relation to rectification may be relevant if you consider that we are processing inaccurate or
 incomplete information about you.
- The right to object to processing of your personal information where it is based on legitimate interests, where it is processed for direct marketing (including profiling relevant to direct marketing) or where it is processed for the purposes of statistics. Your rights to object may be relevant if you wish to find out more about what legitimate interests we rely on (they are listed in this privacy notice) or about what profiling we do in relation to our direct marketing communications and activities (as mentioned in this privacy notice) for instance. There is an important difference between the right to object to profiling relevant to direct marketing in cases where that profiling activity does not have a legal effect on you or otherwise significantly affect you, and the separate right which exists under data protection laws in relation to profiling including automated decision making which has a legal effect or can otherwise significantly affect you (see below).
- The right to restrict processing of your personal information, for instance where you contest it as being inaccurate (until the accuracy is verified); where you have objected to the processing (where it was necessary for legitimate interests) and we are considering whether our organisation's legitimate interests override your own; where you consider that the processing is unlawful (and where this is the case) and where you oppose erasure and request restriction instead; or where we no longer need the personal information for the purposes of the processing for which we were holding it but where you require us to continue to hold it for the establishment, exercise or defence of legal claims.
- The right to have your personal information erased (also known as the "right to be forgotten"). This enables an individual to request the deletion or removal of personal information where there is no compelling reason for its continued processing. This right is not absolute it applies only in particular circumstances and where it does not apply any request for erasure will be rejected. It may be relevant where the personal information is no longer necessary in relation to the purpose for which it was originally collected/processed; if the processing is based on consent which you then withdraw; when you object to the processing and there is no overriding legitimate interest for continuing it; if the personal information is unlawfully processed; or if the personal information has to be erased to comply with a legal obligation. Requests for erasure may be refused in some circumstances such as where the personal information has to be retained to comply with a legal obligation or to exercise or defend legal claims.

- The right to request access to the personal information held about you, to obtain confirmation that it is
 being processed, and to obtain certain prescribed information about how we process it. This may assist
 if you wish to find out what personal information we do have about you in order to then determine if
 you can exercise other rights (those mentioned above and below).
- The right to data portability. This allows individuals to obtain and reuse their personal information for their own purposes across different services; to move, copy or transfer their personal information easily from one environment to another in a safe and secure way without hindrance to usability. This right can only be relevant where personal information is being processed based on a consent or for performance of a contract and is carried out by automated means. This right is different from the right of access (see above) and the types of information you can obtain under the two separate rights may be different. You are not able to obtain through the data portability right all of the personal information that you can obtain through the right of access.
- Rights in relation to automated decision making which has a legal effect or otherwise significantly affects you. This right allows individuals in certain circumstances to access certain safeguards against the risk that a potentially damaging decision is taken solely without human intervention. This right is different from the more general right to object to profiling (see above) because that other right is not tied to a scenario where there is a legal effect on you or where the processing otherwise significantly affects you. Data protection laws prohibit this particular type of automated decision making except where it is necessary for entering into or performing a contract; is authorised by law; or where you have explicitly consented to it. In those cases, you have the right to obtain human intervention and an explanation of the decision and you may be able to challenge that decision.

You have the right to complain to the Information Commissioner's Office which enforces data protection laws: https://ico.org.uk/

If you wish to exercise any of these rights against the Credit Reference Agencies, or a broker or other intermediary who is data controller in its own right, you should contact them separately.

DATA ANONYMISATION AND USE OF AGGREGATED INFORMATION

Your personal information may be converted into statistical or aggregated data which cannot be used to reidentify you. It may then be used to produce statistical research and reports. This aggregated data may be shared and used in all the ways described in this privacy notice.

YOUR MARKETING PREFERENCES AND WHAT THIS MEANS

We may use your home address, phone numbers, email address and social media (e.g. Facebook, Google and message facilities in other platforms) to contact you according to your marketing preferences. This means we do this only if we have a legal ground which allows it under data protection laws – see above for what is our legal ground for marketing. You can stop our marketing at any time by writing to us at 22 The Hollow, Earl Shilton, Leicester LE9 7NB, by contacting either of our branches or by following the instructions on how to do that in any marketing email or other communication.

DATA PRIVACY NOTICES FROM OTHER ORGANISATIONS

We have mentioned that we share your personal information with Credit Reference Agencies. They require us to pass on to you information about how they will use your personal information to perform their services or functions as data controllers in their own right. These notices are separate to our own and will be made available when you apply to open a savings account, will be provided during the mortgage application process, may be viewed on the Society's website www.esbs.co.uk and are also available on request by contacting either of our branches.



EARL SHILTON BUILDING SOCIETY

22 THE HOLLOW, EARL SHILTON, LEICESTER LE9 7NB

1 01455 844422 ♥ www.esbs.co.uk ● enquire@esbs.co.uk

Branch office: Malt Mill Bank, Barwell, Leicester LE9 8GS